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managing and representing influential speakers

Andrew Davis

Digital Marketing & Generative AI Speaker

Book Andrew Davis for your event: 020 3713 7291 / 07855 774508 / penny@kirbyjones.co.uk

KJM

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Well known for delivering captivating keynote presentations, and impactful training workshops in digital marketing, Generative AI was the natural next step in Andrew Davis's journey. He has helped organisations such as KPMG, The Royal Mail, Ogilvy, Dyson, O2, and Tesco's connect with their audiences through content, strategic thinking and simple frameworks using what is working in digital. With over 22 years' experience to pull from and seeing the birth and growth of different mediums such as social media, targeted advertising and smart phones, Andrew is sharing his expertise with numerous organisations about the potential of Generative AI, how it naturally fits within his teachings in Marketing and how he has never seen anything impact digital like this.

Andrew's digital adventure began in the chatrooms of ITV's Pop Idol and Liverpool Football Club, which eventually led him to being part of the original team to launch and produce radio shows at the BBC's digital station 1Xtra. Another notable stop on his career path was at Myspace.com, where he played a key role in kickstarting its UK Marketing and Content division...and being there for the rise and fall of one of the biggest websites in history. Apart from his keynotes and training work, Andrew also made time to sit on the Ofcom Advisory Committee for England over a 4-year period. There, he helped shape the future of innovation, diversification, and technology.

Andrew's philosophy has always been to 'put a digital lens across traditional business practices', which is why he became an early adopter in Generative AI and has delivered talks, or workshops, to several organisations who are already achieving results from his advice.

Andrew also has a popular Podcast and Newsletter called In A(I) Nutshell where he advises, talks and teaches people on what is happening in the world of Gen AI.

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"Andrew's social media session was very well received. His style is very friendly and welcoming which really warms people to him. His knowledge of the subject area is also second to none. This session could have gone twice the duration had we not been working to a timetable. Informative, insightful and entertaining!"

The Body Shop

"Andrew's real magic is the way he equips you with the tools and confidence to keep making the right decisions - even when the game changes all over again."

JLA Agent Jethro Fox